



HAVE LESS. DO MORE. BE MORE

An award-winning sustainable travel website featuring destinations and adventures that inspire travellers to live adventure-filled lives through the pursuit of eco-tourism and transformational travel experiences.

AWARDS



1st Place - Self Published
Travel Blog



2023 Media Member Of
The Year - Finalist



OUR TARGET MARKET

62% FEMALE

38% MALE

MAIN AGE GROUP

34 - 54 YEARS

INTERESTS

Camping
Family Vacations
Hiking
Skiing
Biking
Outdoor Living

PROUD MEMBER OF



TRANSFORMATIONAL
TRAVEL COUNCIL



ADVENTUREAWAITS.CA

Adventure Awaits is an empowering and educational travel website that teaches families how to use their own tourism dollars as a catalyst for positive change. Stories meet at the intersection of eco-tourism and transformational travel showcasing remarkable experiences and places that families can explore.

#LeadByAdventure

@AdventureAwaits.ca
@FamTravelWriter

SOCIAL STATS

- 6500 Likes
- 13k Followers
- 6300 Followers
- Thousands of Views
- 30K Monthly Views
- 300 Followers



AS SEEN ON





COLLABORATION KIT

ARE YOU LOOKING TO CONNECT WITH TRAVELLERS WHO ARE LOOKING FOR THEIR NEXT VACATION DESTINATION?



OUR STORIES MEET AT THE
INTERSECTION OF VACATION
PLANNING AND TRANSFORMATIONAL
TRAVEL. OUR EXPERTISE IS EDUCATING
TRAVELLERS ON WHAT THEIR
RESPONSIBILITY AND OPPORTUNITIES
ARE AS TRAVELERS TO CREATE THE
BEST EXPERIENCE THROUGH THE
PHILOSOPHIES OF REGENERATIVE
AND SUSTAINABLE TRAVEL

OVER 100 PARTNERS INCLUDING:



FEATURE CAMPAIGN

This all-inclusive package showcases the experience visitors can have when visiting your location. You can have it all or customize to your budget. May include depending on budget:

- Official destination feature announcement.
- Full feature article showcasing your destination and amenities in detail.
- Daily Facebook, Instagram, and Twitter posts.
- Live Insta stories showcasing behind-the-scenes experiences.
- Customized Instagram highlight icon with stories
- Custom IG & TT reels showcasing destination.
- Strategic SEO for long-term search results.
- Custom-designed and branded Pinterest strategy to help increase reach long term.
- Integration into other round-up articles.
- Content Creation
- Photography

OUR VALUES

We only feature business that are:

- ✔ Founded In Sustainability
- ✔ High-Quality Experiences / Services
- ✔ Good Value
- ✔ Accredited
- ✔ Execute Best Safety Standards
- ✔ Give Back



CANADIAN TV SEGMENTS

Interested in getting featured on Canadian TV? As a TV Personality I can act as a Spokesperson for your brand and work with producers to craft engaging, high quality segments.

Learn more about our Segments:

CTV Morning Live - Vancouver
 CTV Morning Live - Calgary
 CTV Morning Live - Edmonton
 CTV Morning Live - Saskatchewan
 CTV Morning Live - Winnipeg
 CTV Morning Live - Halifax

BT Toronto - Toronto
 Get To Know TO - Toronto

TV Segments EXCLUSIVE SEGMENT

An exclusive 3 - 4 minute segment featuring your destination on television. We will work with you to coordinate the production, props, imagery, and Broll to produce a great segment.

ROUND UP SEGMENT

A 30 - 40 second segment as part of a round-up feature showcasing up to 4 partners on TV. We will work with you to coordinate the production, props, imagery, and Broll to produce a great segment

Connect for pricing

THINGS TO KNOW TO



BT TORONTO



Testimonial

"Wow! And I mean – WOW! I can't believe the segment lasted for 6 minutes – I'm so impressed by how natural and organically all the messages came across. You hit every talking point on the head.

Thank you for being such a wonderful partner and collaborating on the content with us. I know it was a big ask but we couldn't be happier with the result." - Alison Kwong, Expedia Group



SAMPLE CAMPAIGN

In celebration of Quebec's 70th Carnaval we partnered with Quebec City to showcase the anniversary as well as feature eco-tourism and Indigenous experiences in Quebec City

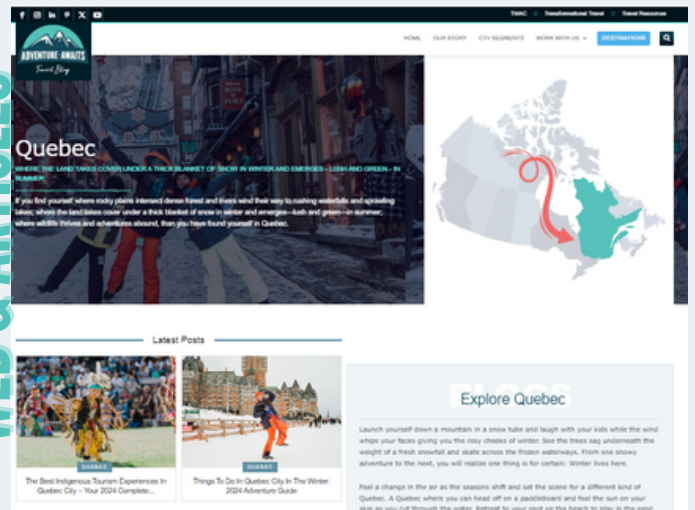
- The feature campaign resulted in five 2500 - 5000 SEO-optimized articles.
- 30 Social Media Posts that were Estimated Market Value of \$178,000
- Feature CTV Morning Live Segment

Emv \$178K

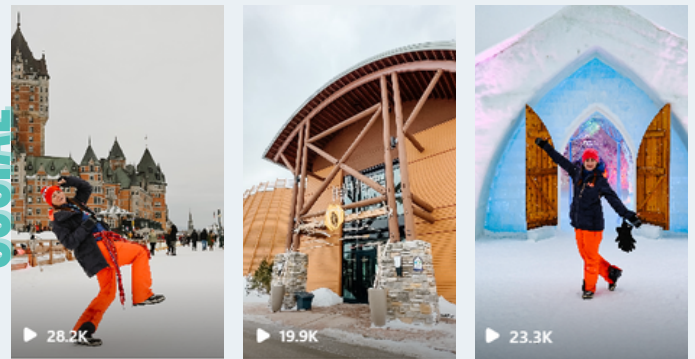


CAMPAIGN HIGHLIGHTS

WEB & ARTICLES



SOCIAL



TV

