



# HAVE LESS. DO MORE. BE MORE

An award-winning sustainable travel website featuring destinations and adventures that inspire travellers to live adventure-filled lives through the pursuit of eco-tourism and transformational travel experiences.

## AWARDS



1st Place - Self Published Travel Blog



2023 Media Member Of The Year - Finalist



## OUR AUDIENCE

**62% FEMALE**

**38% MALE**

**MAIN AGE GROUP**

**34 - 54 YEARS**

### INTERESTS

Family Travel  
Hiking  
Skiing  
Biking  
Camping  
Eco Tourism  
Voluntourism

### PROUD MEMBER OF



## ADVENTUREAWAITSCA

Adventure Awaits is an empowering and educational travel website that teaches families how to use their own tourism dollars as a catalyst for positive change. Stories meet at the intersection of eco-tourism and transformational travel showcasing remarkable experiences and places that families can explore.

### #LeadByAdventure



@AdventureAwaits.ca  
@FamTravelWriter



## SOCIAL STATS

- 6500 Likes**
- 13k Followers**
- 6300 Followers**
- Thousands of Views**
- 30K Monthly Views**
- 300 Followers**

## AS SEEN ON



BREAKFAST  
TELEVISION



THE NEWS  
ABERFORD

